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BLUE MOON SALES PRESENTATION





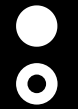
WELCOME

To Blue Moon Property Sales



OUR MISSION IS SIMPLE

To go beyond great service...



MARKET VALUE

Getting the price right

Corelogic Intelli-Valuation Report

Intelli Valuation Model (IVM) – uses a statistical model that looks property attributes, comparable property sales, property area sales to estimate the value of the property. The report also measures the certainty in the valuation amount.



Engage clients with customised reports

Be more efficient by automating processes

Visualise your market

Find new prospects

Become the local market expert with features



Professional Photography

MAKING THE BEST FIRST IMPRESSION

First impressions really count with buyers. For most home hunters the majority of research starts online, and your photographs need to be outstanding so you capture their attention at first glance. They know how to make areas look brighter, bigger and more inviting. Professional photographers know what areas will look best, and what angles will best capture the most desirable attributes of your home.



Drone photography and floor plans are now an essential marketing tool to assist buyers to get a sense the location and the layout of the property.

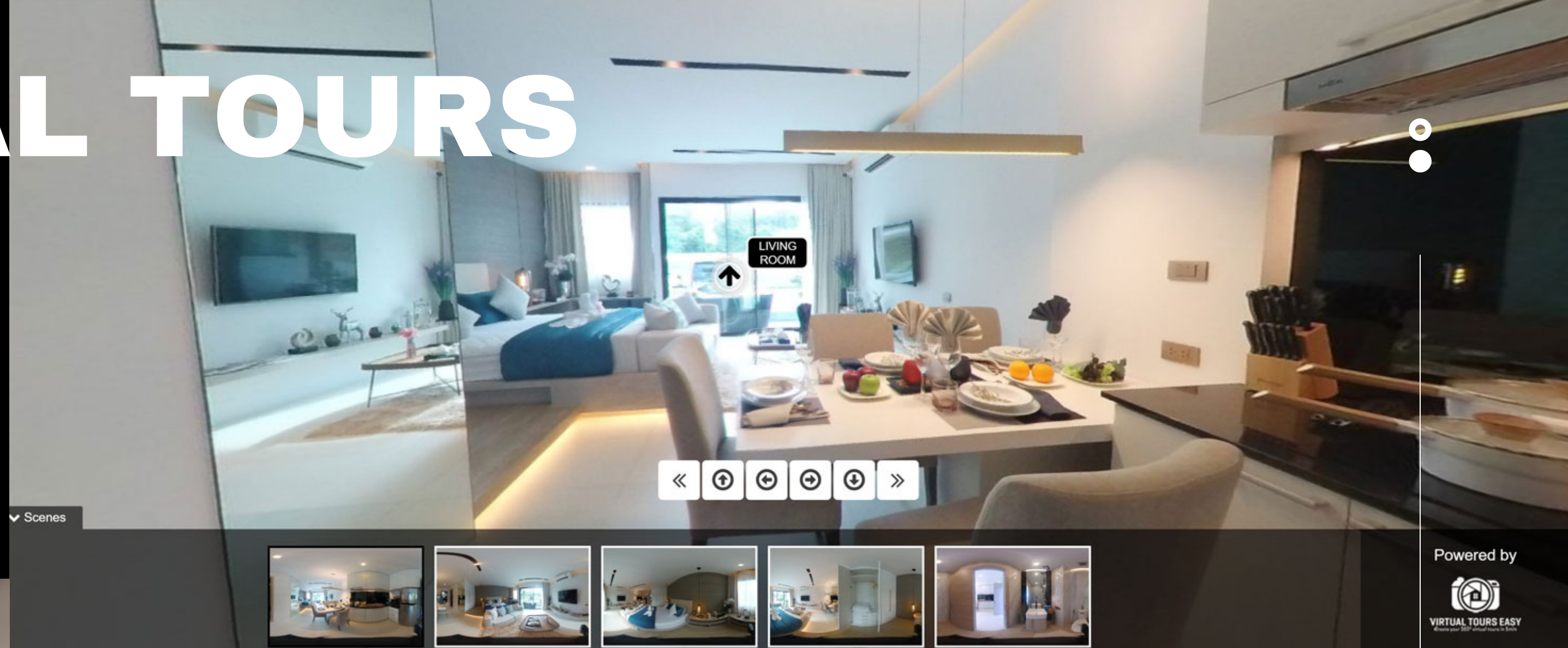


FLOOR PLANS AND DRONE SHOTS



VIRTUAL TOURS

Blue Moon Property | 2021



Powered by



THE WORLD HAS CHANGED AND OUR INDUSTRY HAS MET THE CHALLENGE

We can use virtual tours to market properties more creatively. Virtual house tours allow potential buyers to check out every room and corner with a few mouse clicks. Compared to photos and videos, this technology offers a more accurate and immersive experience for potential buyers.



FINDING BUYERS ONLINE

AUSTRALIA'S TOP 3 PROPERTY WEBSITES



STANDARD LISTING



GOOD EXPOSURE

The standard listing offers the basic placement with upgrade options for Featured and Highlight listing to reach a broader audience of buyers. \$220

The best value option to have your property listed on Realestate.com.au

FEATURED LISTING



GREAT EXPOSURE

How your property benefits from a Feature listing. Feature your property and be seen higher up in the search results, above all Standard listings. \$550

1.5 x Number of enquiries compared with a Standard listing.

HIGHLIGHT LISTING



THE BEST EXPOSURE

The Highlight advertisement promotes your property with a larger listing and be seen towards the top of the search results, above all Feature listings. \$1400

3.3 x Number of enquiries compared with a Standard listing.





For Sale or Auction

AUCTION TERMS OF SALE

- 1) Auctions generate urgency amongst buyers.
- 2) Competition Amongst Buyers drives the price up.
- 3) Reserve Price, property will not sell unless the reserve is hit.
- 4) No ceiling price, the opportunity to push the price higher.
- 5) Seller Sets Terms; No 5 Day cooling off, No finance, No inspections
- 6) Cash contract with 30 day settlement

FOR SALE TERMS

- 1) Less intimidating for buyers, more time to consider offers made.
- 2) Fixed listed price, traditional negotiations to raise the buyers offer.
- 3) Buyer set their conditions, finance, B&P inspections, subject to sale.
- 4) Private sales are best suited to sellers without a fix time frame to sell, and are open to accepting different sale terms, such as an extended settlement period, sale subject to finance or subject to the sale of the buyer's home.

CHOOSING THE BEST METHOD OF SALE FOR YOU





BOOK YOUR APPRAISAL

Good local people, great local agents.

BLUE

Expect the Unexpected



MOON

property

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